



Colonial Life[®]
The benefits of good hard work.[®]

Everything you need to know
about voluntary benefits...



It's simple:

1. Your employees want them
2. They cost you nothing



Want to know more?

Ask us anything



WHAT POLICIES ARE AVAILABLE?



ACCIDENT
INSURANCE



DISABILITY
INSURANCE



LIFE
INSURANCE



CANCER & CRITICAL
ILLNESS INSURANCE



DENTAL
INSURANCE



HOSPITAL CONFINEMENT
INDEMNITY INSURANCE

What are voluntary benefits?

Sometimes called “supplemental insurance,” these often employee-paid policies enhance the health and life insurance employers provide.

Paid directly to the employee, they can be used for things other insurance won’t cover, such as lost wages, out-of-pocket expenses and household bills.

What do voluntary benefits do?

Save money

- Policies are employee paid
- Many create tax savings
- Often enable more affordable health plans

Expand (or launch) your benefits plan

- Offer benefits for the first time
- Strengthen your offering
- Provide choice and flexibility

Help recruit and retain employees

- Offer a personalized benefits plan
- Show employees you care enough about their futures to protect them

Who wants voluntary benefits? Your employees.



of employees said they were at least somewhat interested in purchasing additional insurance benefits.

Source: Colonial Life survey of 1,029 employed adults, conducted online by Harris Poll, Mar. 28 - Apr. 4, 2014.

Why Colonial Life?



Service at every step

We make account setup, enrollment, billing and claims easy. And we have a team to help you every step of the way.



Personalized benefits counseling

Our benefits counselors help your employees understand their personal financial situations. This helps employees make more informed choices.



Long-term partnership

Companies who work with us stay with us. In fact, our average account has been with us for more than 10 years.

Call today to find out more about how you can use voluntary benefits to help your employees and your business.



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