

2017 IMPACT



Corporate giving
More than

\$2,400,000



Employee giving
More than

\$700,000



Volunteer hours
More than

11,000



Employee salaries

\$85,100,000



Business and
payroll taxes

\$10,700,000



Claim payments
to SC customers

\$75,100,000



Colonial Life in the Community 2018 Update

Tradition of Community Support Continues

For nearly 80 years, Colonial Life has been a strong, proactive corporate neighbor in our community. Our civic, charitable and employee volunteer engagement efforts help us fulfill our mission by creating lasting and valuable relationships in the places we live and work.

Colonial Life contributes through corporate giving, supporting gifts from our employees and our employees' volunteerism and service in leadership positions on nonprofit boards.

The organizations receiving support from Colonial Life represent a diverse group focused on public education, health and wellness, and arts and culture. Nearly half of the company's corporate social responsibility efforts focus on student achievement and preparation of a future workforce. Whether it's our annual United Way campaign, our partnerships with local schools and youth organizations, or our campus donation drives to help those less fortunate, Colonial Life strives to be a strong partner to improve our community.



SPOTLIGHT

Strong Schools Grant Program

We believe education is the foundation of strong communities and key to great futures for our children. That's why our support for students, teachers and schools in our communities is our top priority.

An important part of this support is the Colonial Life Strong Schools Grant Program, which provides educators in Lexington School District Two an opportunity to receive financial support for effective and creative initiatives focused on the Profile of the S.C. Graduate.

During the 2017-18 school year, Colonial Life awarded \$20,000 in grants to more than 20 educators in District Two, where more than 70 percent of students live below the poverty line.

These grants ranged from support of robotics programming at Brookland-Cayce High School, career costumes for kindergarten students at Cayce Elementary School, field studies for at-risk youth at the Pair Education Center and software to support devices to help students at Fulmer Middle School with moderate intellectual abilities.



EMPLOYEE PHILANTHROPY

Colonial Life's employees are the heartbeat of our company and our community. Because of their contributions of time, talent and resources, we are able to achieve our commitment to improving the quality of life in our communities. Colonial Life supports employee philanthropy through a variety of programs and initiatives and embodies a culture that supports employee volunteerism.

Our employees are encouraged to serve at local schools and with nonprofit organizations as:

- Mentors
- Literacy coaches
- Enrichment activities facilitators
- Junior Achievement instructors
- Tutors

Colonial Life employees are also encouraged to support our community enrichment endeavors by focusing interests on activities such as:

- Donating blood
- Fundraising
- Participating in walk-a-thons and races
- Coordinating book fairs and collection drives
- Arranging meals for food-insecure individuals and families
- Leadership service with boards of directors



Colonial Life
1200 Colonial Life Boulevard
Columbia, South Carolina 29210
coloniallife.com

Contact
Marie McGehee
Community Relations Manager
giving@coloniallife.com