

Benefits are just the beginning



What happens when your insurance carrier is also your enrollment partner? Your enrollments grow easier, your planning gets smarter, and your daily activities run more smoothly.

It's that simple.



Take a quick glance

Here's a snapshot of our past and present. With numbers like these,¹ you can see why we feel so good about our future.

- 77 years of growth
- \$1.5 billion in premium
- 85,000 client organizations
- 3.6 million policyholders and dependents

Listen to the word on the street

There's only one way to earn a good reputation in this business: Provide service so great people can't help but talk about it. We've done that. And here's what people are saying.

BROKERS

are likely to recommend Colonial Life

92%

say we're competitively priced

Versta Research, Colonial Life Broker Loyalty Study, 2015

EMPLOYERS

95%

intend to continue offering our products

Nielsen, 2015 Plan Administrator Satisfaction Survey, 2016

EMPLOYEES

95%

of customers are satisfied with Colonial Life's overall handling of their claim

Market Decisions, 4Q2015 Voluntary Benefits Claims Satisfaction Research, 2015

Embrace an easier enrollment



We enroll \$10 of other carriers' products for every \$1 of our own



\$4 BILLION enrolled annually



70% BROKER-DRIVEN enrollments



25,000 ANNUAL core enrollments

Boost participation with our programs

From ID theft protection to AD&D coverage, our complimentary programs can help lift participation in both core and voluntary while rounding out your clients' benefits packages.

- Reward attendance
- Increase enrollment
- Generate interest
- Enhance coverage

*Some programs require minimal participation levels

Education, enrollment, administration, integration — we do it all.

And when we do, both you and your clients save money and enjoy a simpler, more streamlined enrollment process.



6,300 NATIONAL benefit counselors



IN PERSON

OVER THE PHONE

ONLINE





1-TO-1 BENEFITS COUNSELING

Leverage our public sector expertise

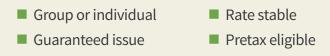
Over the past 60 years, we've carved out a niche as a public sector expert. Why? Because it's the most challenging benefits environment we could find. And we know that if our solutions work there, they'll work for businesses anywhere.

- 42 state governments
- 3,000 educational entities
- Proven thought leadership
- Partner to professional organizations at every level of government

Simplify your product offerings



Health plans may be growing more complex, but we're making it easier to provide coverage with voluntary benefits. Every year, we release new and updated products to keep your clients receiving the coverage they need at prices they can afford.





Let's get started

Talk to your Colonial Life representative today to learn more about how we can help.



ColonialLife.com



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Insurance coverage for ACCIDENTS = ILLNESS = DISABILITY = LIFE

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