

# Powerful partnership, powerful results



## Colonial Life, Selerix and you

Presenting BenSelect, a complete web-based benefits enrollment and administration solution available through our strategic partnership with Selerix. Available at a significantly lower cost than comparable systems, the BenSelect solution combines ease of use with powerful customization features that make your job – and your clients' jobs – easier.

### Join the partnership

With more than 75 years of experience in the voluntary benefits industry, Colonial Life has earned a reputation as the broker-preferred choice for products, service and innovation.<sup>1</sup> Selerix is an industry-leading software developer, focused on meeting the benefit technology needs of carriers and brokers alike. When you offer your clients BenSelect, you join this powerful partnership and give your clients access to all the tools and capabilities we have to offer.



### Colonial Life

- A comprehensive portfolio of group and individual supplemental insurance products helps offer employees additional financial protection: short-term disability, accident, cancer/critical illness, hospital confinement indemnity and life.
- Flexible underwriting options help the maximum number of employees qualify for coverage.
- Cost management and HR/administrative strategies can help your clients save time and money.
- Benefits communication and education tools help employees better understand their benefits.
- Our national network of local benefit counselors is available to help educate and enroll employees through the BenSelect system.
- A dedicated corporate team is available when large account support is needed.
- Our long-term commitment and service focus are designed to nurture lasting relationships.

### benselect<sup>✓</sup> Powered by Selerix

- The complete system features software, data integration and maintenance.
- Set-up accommodates account-specific business rules related to plan eligibility, coverage and cost, and account/benefit-level coding changes not dependent on system-level actions.
- Products and other account information can be easily configured and updated.
- Both core and voluntary products can be enrolled, including a mix of both individual and group Colonial Life products.
- Role-based access allows for a custom administrative and user experience.
- Enrollment experience features customizable, branded content that can be integrated with audio/video assets, web-based content, print-ready materials, presentations and other interactive features.
- Agent-assisted, call center, co-browsing and self-enrollment methods are supported.

<sup>1</sup> *Benefits Selling Readers' Choice Awards, 2006-2013.*



# Enrollment and administration features

## Enrollment and qualified status changes

- Features core, voluntary, flexible spending account, credit-based flex plan, and 401(k), 403(b) and 457 deferred compensation modules.
- Full-service website supports open enrollment, new-hire events and year-round qualified status changes.
- Employees update personal information, make or change benefit choices and coverage levels, and add or remove dependents and/or beneficiaries quickly and easily.
- Users keep current benefits with a few clicks using Quick Enroll feature.
- Co-browse capability for agent-guided, employee self-service enrollments.
- Auto-enrollment feature for employees who do not make elections.
- Detection and management of employee status changes sent on regular census feeds.
- Create educational enrollment experience with dynamic benefits communication and decision support tools.

## Electronic data interfaces

- Data integration technology supports most data formats required by carrier systems.
- HIPAA compliant ANSI x834 5010 EDI files carrier interface.
- Payroll and HRIS integration, built to client specifications.
- Pay-period by pay-period deduction reporting.
- Efficient, secure delivery of enrollment data from the system to approved recipients.

## Benefits administration

- Standardized reporting on-demand.
- Full integration with the BenefitAgent™ setup wizard.
- Enrollment processing on behalf of employees requiring assistance.
- ACA reporting options to cover your compliance needs.
- Beneficiary file maintenance for all relevant plans.
- Tailored messaging with outbound email capability for enrollment reminders, thank-you letters and benefit statements.



## See the results

These tools and capabilities can yield both time and cost savings for you and your clients while improving overall ease and satisfaction with the benefits enrollment and administration experience. In addition, the BenSelect platform is designed to maximize both core and voluntary enrollments for your firm. So, not only do your clients' employees have better access to the financial protection they need, your firm benefits from the increased participation.

**Talk with your benefits representative for more information about the BenSelect solution.**



ColonialLife.com