



NEWS RELEASE

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Colonial Life launches new mobile app for customers

Policyholders can now check claims information and policy details any time, anywhere.

COLUMBIA, S.C. (Sept. 17, 2012) — Colonial Life policyholders can now access claims information and policy details from their Apple devices with the help of a new mobile app. The free download enables policyholders with iPhone, iPad and iPod Touch devices to quickly check on the status of their claims, view policy information and access information currently available to them through the company’s policyholder website. In addition, they can use the app’s agent locator feature to find the Colonial Life representative closest to them and can use the app to email a customer service representative about their claim or policy. Customers can also access a Frequently Asked Questions feature for help.

“We’re excited to offer our policyholders this free service that makes it simple and more convenient for them to get the information they need,” says Linda Bambacus, Colonial Life’s vice president, service operations. “The ability to check on the status of a claim at any time can reassure our customers — especially when they’re waiting to pay medical bills and other expenses from an accident or illness.”

Policyholders can download the [“My Colonial Life” app](#) by visiting the Apple iTunes store. Users must have Apple’s iOS 5 software to run the app and must register on the company’s policyholder website before using the app.

For more information about Colonial Life, call (803) 798-7000 or visit www.ColonialLife.com.

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About Colonial Life

Colonial Life & Accident Insurance Company is a market leader in providing financial protection benefits for employees and their families through the workplace, along with individual benefits education, advanced yet simple-to-use enrollment technology and quality personal service. Colonial Life offers disability, life and supplemental accident and health insurance policies in 49 states and the District of Columbia. Similar policies, if approved, are underwritten in New York by a Colonial Life affiliate, The Paul Revere Life Insurance

Company, Worcester, Mass. Colonial Life is based in Columbia, S.C., and is a subsidiary of Unum Group, one of the world's leading providers of employee benefits.

Colonial Life offers exceptional opportunities to join its expanding sales force of more than 13,000 career agents in one of the fastest growing segments of the insurance industry. The company provides award-winning training that has received national recognition for excellence. For more information call (803) 798-7000 or visit www.ColonialLife.com.

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