



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Jeanne Reynolds
(803) 213-6274
jdreynolds@coloniallife.com

Colonial Life & Accident Insurance Company is a market leader in providing insurance benefits for employees and their families through their workplace, along with individual benefits education, advanced yet simple-to-use enrollment technology and quality personal service.

Colonial Life offers disability, life and supplemental accident and health insurance policies in 49 states, the District of Columbia and Puerto Rico. Similar policies, if approved, are underwritten in New York by a Colonial Life affiliate, The Paul Revere Life Insurance Company. Colonial Life is based in Columbia, S.C., and is a subsidiary of Unum Group.

For more information about Colonial Life's products and services or opportunities with the company, call (803) 798-7000 or visit www.coloniallife.com.

1200 Colonial Life Boulevard, Columbia,
South Carolina 29210 803.798.7000
www.coloniallife.com

Chris Pierce Wins Hall of Fame Award From Colonial Life

COLUMBIA, S.C. (Feb. 11, 2008) — Colonial Life has named Chris Pierce of Holly Springs, N.C., winner of the Hall of Fame Award. The Hall of Fame Award is Colonial Life's most prestigious national sales award, given annually to the company's top overall sales representative.

Pierce also has been named winner of Colonial Life's Public Sector Channel Representative of the Year Award and the Public Sector Channel Founder's Award for New Account Opener Sales Premium.

Colonial Life will present these awards to Pierce and 15 other top national award winners at the company's annual sales conference in May. Colonial Life's national sales awards recognize outstanding achievement in leadership, sales, new account opening, recruiting and people development.

Pierce joined Colonial Life in 1991 and has 17 years of experience in the benefits industry.

###

MORE...

