



NEWS RELEASE

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Colonial Supplemental Insurance is the marketing brand of Colonial Life & Accident Insurance Company. Colonial is a market leader in providing voluntary insurance to employees and their families through the workplace, along with personal benefits communication, enrollment capabilities and a commitment to service. Colonial Supplemental Insurance products are underwritten by Colonial Life & Accident Insurance Company and include a broad portfolio of insurance coverages, such as disability, accident, life, supplemental accident and health, and limited benefit plans. Similar products, if approved, are underwritten in New York by a Colonial affiliate, The Paul Revere Life Insurance Company.

Colonial is based in Columbia, S.C. and has been named one of the top four best large companies to work for in South Carolina. A subsidiary of Unum Group, Colonial is based in Columbia, S.C. and operates in 49 states, the District of Columbia and Puerto Rico. "Colonial Supplemental Insurance," "for what happens next" and the logo, separately and in combination, are registered service marks of Colonial Life & Accident Insurance Company. All rights reserved.

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Colonial Supplemental Insurance Wins Record Five Awards in Benefits Selling 2007 Readers' Choice Awards

Brokers name Colonial their favorite voluntary benefits provider in record-breaking five award categories

COLUMBIA, S.C. (Nov. 2, 2007) — Insurance brokers across the country have named Colonial Supplemental Insurance their voluntary benefits provider of choice in most of the key categories in this year's *Benefits Selling* Readers' Choice Awards. The publication announced the winners in its November issue. *Benefits Selling* magazine asked brokers to name their choice in eight categories important to brokers today. Colonial was the top pick for:

- Which critical illness plan is the best in the market?
- Which carrier is the most innovative in the marketplace?
- Which carrier offers the best back-office support?
- Which carrier communicates best with brokers and how?
- Who offers the best whole life insurance product in the market?

No other worksite marketing company won more than one top award.

"Winning these Readers' Choice Awards validates that we're right on track in helping brokers deliver voluntary benefits solutions to their clients," says Colonial President and Chief Executive Officer Randy Horn. "Our competitive products offer solutions to the health care cost and uninsured worker issues employers face today. We make enrollments easier by offering a variety of enrollment capabilities and effective benefits communication, backed up by hassle-free administration and service after the sale."

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